Oct. 31 2008 Daily News

Friday, 31 October 2008 Last Updated Friday, 31 October 2008

Advertising the only sustainable business model for IPTV - expert

Interfax TMT China (subscription) - Hong Kong, China

INTERFAX-CHINA- Advertising appears to be the only viable business model for IPTV (Internet Protocol TV), an industry expert told Interfax on Oct. 29. ...

Pakistan's PTCL reports IPTV progress

IPTV News - UK

October 31, 2008 - Pakistan Telecommunication Company (PTCL) has reported that its new IPTV service now has 1070 customers, following its launch in four ...

IPTV World Series Awards

IPTV News - UK

This fantastic networking video services but we are also expanding the awards to reflect the full IPTV ecosystem. A number of new operators and content ...

GMI 2008 higlights IMS-IPTV challenges

FierceIPTV - Washington, DC, USA

Participants noted that one IPTV-related challenge the tests highlight was the difficulty of creating an interface between the IPTV set-top box and the IMS ...

ITC Selects Entone for IPTV Deployment

TVover.net - St. Louis, MO, USA

Entone's Hydra IP video gateway has been chosen by Interstate Telecommunications for their IPTV rollout. ITC provides local telephone, digital television ...

On-campus community can watch TV through new and improved IPTV service

Liberty News - Lynchburg, VA, USA

Liberty University has announced that its IPTV system, which provides television through an on-campus computer connection, is available for students, ...

BNS launches interactive Scan-Pen for IPTV, hospitality and ...

Al-Bawaba - Amman, Jordan

BNS, Asia's leading IPTV technology and content solutions provider, has launched an innovative Scan-Pen multimedia solution designed to open new revenue ...

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