

## Sept. 18 2008 Daily News

Thursday, 18 September 2008

Last Updated Thursday, 18 September 2008

IPTV Applications are Battleground for Customer Loyalty

PR Web (press release) - Ferndale,WA,USA

IPTV Applications - Enhanced Television Applications as a Battleground for Customer Loyalty represents a detailed strategic guide and insider view of the ...

KT Plans to Invest 1.7 tln won in IPTV by 2012

Telecoms Korea (subscription) - South Korea

The company, along with smaller Hanaro Telecom and LG Dacom, was recently licensed to commence the Internet Protocol Television (IPTV) service, ...

KT to invest USD1.5 billion in IPTV; expects to break even by 2011

TeleGeography - Washington,DC,USA

According to Reuters, South Korean fixed line and broadband operator KT Corp is planning to invest USD1.5 billion in its IPTV business by 2012, ...

BSNL plans IPTV rollout for 98 cities by November

TeleGeography - Washington,DC,USA

State-owned operator Bharat Sanchar Nigam Ltd (BSNL) is planning to expand its IPTV offerings to 98 cities by the end of November, according to LiveMint.com ...

Telecom Argentina testing IPTV

TeleGeography - Washington,DC,USA

Telecom Argentina is testing an IPTV service among its employees, reports BNAmericas citing quotes made by fixed telephony unit director Simone Battiferri ...

KT to Launch IPTV Service Officially in November

Telecoms Korea (subscription) - South Korea

KT, the biggest telecommunication service provider in Korea, announced that it launches IPTV service officially in November. Before the kickoff of the ...

LatAm fixed operators to invest USD 12.6 billion in IPTV

Telecom Paper (subscription) - Houten,Netherlands

Fixed telephony operators will invest around USD 12.6 billion in infrastructure over the next five years to offer IPTV in Latin America, according to a ...

ADB and STRONG Join Forces for IPTV Products

WebWire (press release) - Atlanta,GA,USA

Jim continued, "ADB and STRONG together will be able to better serve the burgeoning IPTV market by providing rapid delivery and deployment of IPTV set-tops ...

Telecoms advance IPTV agendas

SmartBrief - Washington,DC,USA

Faced with increased competition, telecom firms now are beginning to move to the next level of IPTV service in the US "In the states, the battle lines are ...

India's BSNL plots IPTV expansion to 98 cities

SmartBrief - Washington,DC,USA

India's Bharat Sanchar Nigam Ltd., the country's largest telecom by revenue, has begun an aggressive deployment of IPTV, saying it will provide service to ...

IPTV Apps Are Battleground for Customer Loyalty

xchange Magazine - Phoenix,AZ,USA

A trio of research companies today released a report claiming that IPTV applications are the battleground for customer loyalty, and provides a practical ...

IPTV Firm Orbit E-Commerce Acquires NexTube Broadcasting

Digital Media Wire - Los Angeles,CA,USA

Toronto, Canada - Orbit E-Commerce, a developer of IPTV services for the Chinese market, said on Thursday that it will acquire NexTube Broadcasting. ...

Mind Commerce's Reports on Market for IPTV Applications

TMCnet - USA

By Jyothi Shanbhag, TMCnet Contributing Editor Mind Commerce, 100 Hill Rock, and KCM Media Group released joint report: "IPTV (News - Alert) Applications ...

IPTV Applications are Battleground for Customer Loyalty

TVover.net - St. Louis,MO,USA

Mind Commerce announces the release of IPTV Applications - Enhanced Television Applications as a Battleground for Customer Loyalty. ...

IPTV Test Service Gets Underway

ip | ( 8 ) - South Korea

KT in a press conference at the Korea Press Center on Thursday announced it launched a test service of i°Mega TV, i± its IPTV service, for 200 members, ...

BSNL to launch IPTV services in Lucknow on October 15

Televisionpoint.com - Mumbai,Maharashtra,India

The Bharat Sanchar Nigam Limited (BSNL) would roll out its IPTV (Internet Protocol Television services) in the Uttar Pradesh capital Lucknow by December, ...

Viocorp's IPTV surge

Digital Media - Australasia - Sydney,NSW,Australia

Internet broadcaster Viocorp has reported 200% revenue growth in the six months to August 2008 on the back of work for clients including NAB Capital and ...