

## Apr. 18 2008 Daily News

Friday, 18 April 2008

Last Updated Saturday, 19 April 2008

### Posdata Ventures into IPTV Operation in the US

Telecoms Korea (subscription) - South Korea

The company will also develop solutions for mobile IPTV combining IPTV with Mobile WiMAX targeting the commercial market. To facilitate the US operation, ...

### Addressable advertising poised for adoption in digital cable and ...

Computer Business Review - UK

VOD, both free-to-view and pay-per-view (PPV), is a pivotal service in a cable and IPTV operator's product portfolio. Furthermore, most major tier 1 and ...

### SNL Kagan Study Sees Growth in Latin American DTH and IPTV

Emediawire (press release) - Ferndale,WA,USA

Monterey, Ca. (Vocus) April 17, 2008-- SNL Kagan's newest study, "Global Multichannel Special Report: Trends in LatAm Telecom Insurgence," explores pay-TV ...

### Posdata to launch IPTV in US

Telecom Paper (subscription) - Houten,Netherlands

South-Korean ICT equipment manufacturer and integrator Posdata is preparing to launch IPTV services in the US in September. During the initial phase, ... Alice Germany enhances IPTV service

Telecom Paper (subscription) - Houten,Netherlands

German ISP Alice has expanded its IPTV service called Alice homeTV with 15 new channels. At the same time, the look and feel of the service has been changed ... Global IPTV standards published in online compendium

Telecom Paper (subscription) - Houten,Netherlands

The first set of global standards for IPTV has been published in an online compendium. The proceedings of the IPTV Focus Group have been collected in an ... POSDATA Begins IPTV Service in US in September

Etnews - Seoul,South Korea

The joint venture will have a capital of KRW 10 billion and manage the IPTV service in the US. POSDATA will attract content providers for movie and drama ...

### Setanta Sports Now Available on GEK TV: New IPTV Network

EPL Talk - Lake Worth,FL,USA

It's a little known company named GEK TV, who is offering the Setanta channel via their set top box (similar to the IPTV technology used by the now defunct ...

### Globo IPTV roll-out reaches Portugal

C21Media - London,England,UK

Brazil's TV Globo has extended its Portuguese presence onto an IPTV platform through an alliance with Clix SmarTV, the IPTV arm of telco Sonaecom's ...

### TEO ups IPTV subscribers to 25000 in Q1

IPTV News - UK

April 18, 2008 &ndash; Lithuanian telco TEO has announced that it reached 25000 subscribers for its IPTV service at the end of the first quarter of this year, ...

### IPTV Gathering Steam: Almost 10 Million Television-Over-Broadband ...

Earthtimes - London,UK

IPTV -- providing video services over managed IP networks to consumers' televisions -- has been doubling each year since its commercial introduction in 2002 ...

### TV Globo in New Portuguese IPTV Distribution Deal

World Screen News - New York,NY,USA

RIO DE JANEIRO, April 18: TV Globo has closed a deal with IPTV operator Clix SmarTV to distribute its premium international channel in Portugal. ...

NAB: FTTH provides telcos room to work out IPTV

FierceTelecom - Washington,DC,USA

That's the situation some telcos are in now, "waiting to see the five millionth subscriber to IPTV" before moving off RF.  
FTTH allows telcos to ease into ...