

# Apr. 1 2008 Daily News

Tuesday, 01 April 2008

Last Updated Saturday, 05 April 2008

## Streaming Media To Draw \$70 Billion In Revenue Before 2014

InformationWeek - Manhasset,NY,USA

Internet, IPTV networks, and mobile handsets are expected to contribute to the increase, according to an Insight Research report. ...

## More than half of German consumers not familiar with IPTV

Telecom Paper (subscription) - Houten,Netherlands

More than 50 percent of German consumers have not heard about IPTV services, while only 12 percent can correctly explain the term, according to research ... Reality IPTV Show 'The 16 Week Challenge&trade;' Takes Business Owners ...

PR Web (press release) - Ferndale,WA,USA

Small Business Camp To Announce Newest Venture: Web-Based, Reality Television Series- The 16 Week Challenge&trade;; Andrew Morrison's The 16 Week Challenge&trade; is a ..

## EPM Bogota targets IPTV launch by mid-year

Telecom Paper (subscription) - Houten,Netherlands

Colombian operator EPM Bogota plans to launch a IPTV service by mid-year. Carlos Gabriel Alvarez, VP for resources at the company, told Portafolio that the ...

## EPM to launch IPTV in middle of 2008

IPTV News - UK

April 1, 2008 &ndash; Colombian telco EPM has revealed in local business daily Portafolio that it plans to launch its IPTV service in the middle of this year, ...

## April IPTV launch in Ireland by Smart Telecom

IPTV Watch - Nairn,UK

Smart is planning to invest \$4m in a MPEG 4 IPTV headend and middleware solution from French provider, Thomson. The new platform will allow Smart to deliver ...

## Telekom Austria's IPTV service AonTV expands portfolio

Telecom Paper (subscription) - Houten,Netherlands

Telekom Austria's IPTV service AonTV has added three channels to its basic package without increasing the monthly fee of EUR 4.90. AonTV basic customers can ...

## Korean telecoms plan \$15.8 billion outlay for IPTV in 2008

FierceIPTV - Washington,DC,USA

Korea's three biggest telecoms say they'll to spend upward of \$15.8 billion on IPTV this year, nearly 68 percent of which will be used to expand and improve ...

## Smart Telecom eyes April IPTV launch

FierceIPTV - Washington,DC,USA

Ireland's Smart Telecom says it's planning an April soft-launch for its DSL-based multichannel IPTV service in the 37 unbundled exchanges in which it ...