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Thursday, 23 August 2007

What's 'IPTV'? And Who Owns the Term?

PC World - USA

A handful of readers have chided us recently for trotting out the term "IPTV" without a properly defining it. In short, IPTV means "Internet Protocol ...

New IPTV Player Introduces Innovative Online Television Concept

NewsWire Today (press release) - London,UKFreeTube, a new player in the IPTV sector, has emerged offering a variety of free Internet Television Channels using IP streaming technology. ...

Optibase IPTV Encoder System Chosen by ZTE Corporation in China

Broadcast Newsroom - Newport Beach,CA,USA

ZTE selected Optibase's Media Gateway (MGW) platforms to provide advanced MPEG-4/H.264 encoding and streaming solutions as part of its IPTV offering. ...

Telefónica pledges to continue testing IPTV despite warnings

TeleGeography - Washington,DC,USA

Fixed line incumbent Telefónica de Argentina (TdA) has vowed to continue preparing for an IPTV launch despite being warned by the federal broadcasting ...

German IPTV market to blossom in 5-10 years - eco Verband

Telecom Paper (subscription) - Houten,NetherlandsIPTV will become a mass market product in Germany within five to ten years, according German internet economy federation eco Verband's president Harald ...

India's TV revenues set to double by 2010: Survey

Hindustan Times - India

Turnover for multichannel video -- including cable, satellite and Internet protocol television (IPTV) -- will jump to \$7.2 billion from \$3.6 billion by the ...

IBM Exec: IPTV Advertising And Investments About To Take Off

Wired News - USA

We anticipate that the investments going into IPTV through Fiber-TV, will accelerate bandwidth dramatically, as well as VC investment in wireless ...