

June 28 2007 Daily News

Thursday, 28 June 2007

IPTV to Drive VoD Business Models, According to Pyramid Research
Business Wire (press release) - San Francisco,CA,USA
(BUSINESS WIRE)--IPTV operators are in a strong position to drive the evolution of VoD business models, according to a newly released study by Pyramid ...

Free launches beta version of IPTV video sharing service
Telecom Paper (subscription) - Houten,Netherlands
French triple-play operator Free has launched a beta version of its "TV Perso" service, which allows Freebox HD users to share their videos with friends, ...

Global IPTV equipment sales hit USD 423.9 mln in Q1 - study
Telecom Paper (subscription) - Houten,Netherlands
Global IPTV equipment revenue was USD 423.9 million in Q1 2007, according to a report from Infonetics Research. In 2006, revenue rose 153 percent, ...

IPTV to Drive VoD Business Models, According to Pyramid Research
Broadcast Newsroom - Newport Beach,CA,USA
As the latest entrants to the pay-TV market, IPTV operators are pursuing the VoD opportunity aggressively and are increasingly banking on VoD to enhance the ...

ink Communications Strengthens Base of Dynamic IPTV Clients
Business Wire (press release) - San Francisco,CA,USA
As IPTV allows transmitted signals to be customized for its recipients, TV advertising can become much more directly targeted. With IPTV more than one ...

Report: IPTV Competitors Are Over-the-Top
Light Reading - USA
Internet video hasn't taken over the world, but network operators may find it's a tough competitor if they don't quickly add it to their own IPTV offerings, ...

Backspace Launches IPTV Walled Garden
TMCnet - USA
By Anuradha Shukla The company has accumulated momentum in their IPTV deployment with over 5 years of content acquisition and system development. ...

Hotel Broadband, Wi-Fi Builders Move into IPTV, Entertainment
Wi-Fi Networking News - Seattle,WA,USA
The VOD would be IPTV based, meaning that video is streaming over the IP network, and offer digital video recorder (DVR) features like play, rewind, ...

Brix Networks unveils live IPTV service monitoring solution
IPTV News (press release) - UK
June 28, 2007 - Brix Networks, provider of converged service assurance solutions, has developed new capabilities for its BrixVision IPTV portfolio that ...