

# Apr. 12 2007 Daily News

Thursday, 12 April 2007

## Ericsson Touts IPTV

Light Reading (press release) - USA

"IPTV will drive traffic and generate more equipment needs as well as exciting opportunities in services and multimedia," he said. ...

## STMicroelectronics supports Chinese AVS standard for IPTV

Digital Media Asia - Mumbai,MH,Asia

... a standard definition IPTV trial by China Netcom, a telecom company, which is expected to introduce an AVS-based IPTV service in 20 cities during 2007. ...

## IPTV to Custom Match Advertisers With TV Views Based on ...

PR Web (press release) - Ferndale,WA,USA

"If a viewer can enter his demographic details and personal shopping, cultural, religious, and political preferences, then the IPTV companies like AppleTV ...

## Ya.com Launches IPTV

Light Reading (press release) - USA

Ya.com invested over one year in designing and establishing its IPTV technology infrastructure, which is based on the stable and flexible system developed ...

## Private Launches on Yet Another IPTV Driven Video-on-Demand ...

SYS-CON Media - Montvale,NJ,USA

With this agreement Private takes another step forward in its aggressive strategy to be featured on all major IPTV & Cable VOD platforms in Western Europe ...

## American Indian TV Targets IPTV

TV Technology - Falls Church,VA,USA

AITV grew out of conversations about IPTV between Ashton and Bronx, NY-based Joseph Franklyn McElroy at Corporate Performance Artists. ...

## IPTV System from Optibase Helps Humberside Police Fight Crime

HULIQ - Hickory,NC,USA

Optibase, Ltd. a leading provider of advanced digital video solutions today announced that Humberside Police, UK has upgraded their current IPTV system with ...

## TELCOS TO SPEND \$41 BILLION ON EQUIPMENT IN 2007

Telephony World (press release) - USA

"The marginal increase in 2007 spending is being driven largely by telcos' purchases of equipment to deploy Internet Protocol Television (IPTV) services. ...

## China's IPTV: Sign Me Up

Pacific Epoch (subscription) - Hong Kong,Hong Kong

I had a chance to demo Shanghai Media Group's Internet protocol TV (IPTV) service, BesTV, last week. After trying it out, I decided that if I was in charge ...

## Ya.com launched Spanish IPTV

C21Media - London,England,UK

Spanish internet portal Ya.com has launched its IPTV service, offering a 24-channel line-up plus on-demand programming from the likes of National Geographic ...