

Feb. 7 2007 Daily News

Wednesday, 07 February 2007

IPTV Advertising: Profit Globally, Pine Locally

eMarketer - New York,NY,USA

Targeted advertising via Internet protocol television (IPTV) is expected to produce major revenues within the next year, according to IPTV executives' ...

Europe leads the world in IPTV

iT News - Australia

A study by analyst firm Canalsys shows overall industry revenues of \$1bn a year, on total IPTV subscribers of more than 3.6 million. ...

IPTV - the next big opportunity for telcos

Business Standard - India

Mumbai-based Rahul Sharma loves his IPTV. It allows him to store his favourite programme on the set-top box with memory and watch it later when he's home. ...

Inuk Networks to deploy Industria's Signal IPTV product

Telecom Paper (subscription) - Houten,Netherlands

IPTV solutions and software specialist Industria has announced that triple-play services provider Inuk Networks will deploy Industria's Signal IPTV product ...

Cisco and SES AMERICOM to Launch Complete IPTV Solution for North ...

Market Wire (press release) - USA

The end-to-end offering processes content and television programming and distributes it via satellite to telecommunications companies and their IPTV ...

IPTV 'entering mainstream'

BCS - Swindon,UK

The report from research firm Canalsys revealed that 2006 saw a rapid increase in IPTV launches from both major telecoms firms and alternative operators. ...

Espial's Evo IPTV Service Platform Wins INTERNET TELEPHONY 2006 ...

Yahoo! News (press release) - USA

Espial won the award for its Evo® IPTV Service Platform, which includes Espial's new Evo Server. This honor comes on the heels of a recent report by ABI ...

IPTV worldwide subscribers reach 3.6 million

Indiantelevision.com - Andheri,Mumbai,India

MUMBAI: The latest worldwide IPTV research from research firm Canalsys shows how the number of commercial IPTV launches escalated in 2006, and suggests that ...

EXFO Announces New IPTV Software Option

TMCnet - USA

EXFO Electro-Optical Engineering Inc. has released the IPTV quality-of-service test capabilities for its Packet Blazer Ethernet product line. ...