Jan. 29 2007 Daily News

Tuesday, 30 January 2007

Ten things advertisers need to know about IPTV

Digital Bulletin - UK

There's a buzz in the air about IPTV, the delivery of television content via high-speed broadband connections, writes Caroline Binfield, director of TV at ...

Time Broadband to manufacture Amino IPTV boxes in India, plans to ...

Indiantelevision.com - Andheri, Mumbai, India

"This is a significant development for us as India is a potentially big market for IPTV. We have manufacturing arrangements also in China and Taiwan," says ...

NDS Enhances IPTV Middleware

Light Reading (press release) - USA

Distributed-DVR and ShareTV are two patent pending product features which will deliver even more benefit to IPTV service providers who choose Synamedia ...

Optibase Installs MPEG4 IPTV Solution For Lattelecom

4RFV - Belfast, Ireland

Optibase has successfully installed the Baltic's first turnkey MPEG4 IPTV solution for Lattelecom, Latvia's leading provider of information technology and ...

AT&T's IPTV Makes Run Despite Glitches and Delays

TMCnet - USA

With a view to strengthen its hold in the US market, the company brought about a radical change in its service offerings by introducing IPTV service. ...

New IPTV Zone introduced at IBC2007

WebitPR (press release) - North Hykeham, Lincoln, UK

Gartner has predicted that IPTV will reach 3.3 million homes in Western Europe this year and that this number will rise to 16.7 million in 2010, ...

MTNL: IPTV, GSM offset fixed line churn

Moneycontrol.com - Mumbai,India

Q: Could you give us some specific numbers on your expectations on the broadband and IPTV front? Could give us a roadmap of how you expect revenues to ...

Widevine(R) Technologies Selected by Brasil Telecom to Protect ...

Broadcast Newsroom - Newport Beach, CA, USA

Brasil Telecom (NYSE: BTM), one of the country's major providers of converged telecommunications services, is the first to offer IPTV in Brazil. ...

IPTV Sports

BroadbandReports.com - New York,NY,USA

Last week AT&T stated that they won't compete on price when it comes to VDSL and U-Verse IPTV -- they instead (to use their parlance) want to increase .. AT&T to ramp up IPTV's expansion

Indiantelevision.com - Andheri, Mumbai, India

AT&T's IPTV service is working better than the company expected--and AT&T plans to ramp up deployments in the coming year, Chief Executive Officer Ed ...

Sports Battle Looms for IPTV

Light Reading - USA

As the technical kinks of new technologies like IPTV get worked out, operators will no longer be able to differentiate their services by just saying "ours ...

Top IPTV Providers

Daily IPTV - San Francisco, CA, USA

If you're in the market for an IPTV service and you live in the US, chances are two companies come to mind:

AT&T and Verizon. And for the most part you're ...

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