

May 13, 2017, Daily News

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Last Updated Sunday, 14 May 2017

IPTV business emerges as cash cow for mobile carriers

The Korea Herald

KT's sales from its media business, which include the IPTV sector expanded 10.2 percent on-year to 424.3 billion won (\$375 million), with the top line of SK ...

Making sense of traditional, new TV content platforms

Bizcommunity.com

Now you hear people talking about fibre to the home and streaming services with acronyms, such as PVR, VOD, SVOD, IPTV, OTT, and this is all linked to your ...

Filmspeler - Sale of "fully-loaded" IPTV boxes and "unlawful use"

Lexology (registration)

In another welcome decision for content owners and broadcasters, the CJEU has dealt a significant blow to the business models of those individuals looking to ...

Ensuring Viewability Across Emerging Channels

MediaPost Communications

... are currently being used as a proxy to determine whether an ad is viewed and is driving action, but there are as yet no viewability standards in place for IPTV.

Centurylink Inc (CTL) Upgraded by Zacks Investment Research to Buy

Chaffey Breeze

Further, the growing momentum of CenturyLink's Prism IPTV service has prompted it to plan the launch of its over the top (OTT) services in 2017. However, loss ...

Espial Group Inc. (ESP) Upgraded by ValuEngine to Hold

Chaffey Breeze

Its products allow communication service providers, including cable television (TV), satellite TV and telecommunications service providers to deploy IPTV ...

Deutsche Telekom CEO hails good start to the year as sales ...

European Communications (press release) (registration)-10 hours ago

The operator added 775,000 FTTx customers in the quarter – its best ever performance – and 76,000 IPTV subscribers. Mobile revenues in its home market ...