BT to launch marketing campaign to promote BT TV service

Telecompaper (subscription)

BT will launch its biggest ever marketing campaign to promote its rapidly growing BT TV IPTV service. Adverts will appear across TV, outdoor, radio, digital and ...

Broker Buy/Sell/Hold Updates For ARRIS Group, Inc. (NASDAQ ...

Fiscal Standard

It is engaged in offering set-tops, digital video and Internet Protocol Television (IPTV) distribution systems, broadband access infrastructure platforms, and ...

Greenwave acquires Predixion software, aims to tap IoT & M2M Techseen

... customer development in IoT, machine-to-machine (M2M), network management and media delivery for IPTV (Internet Protocol Television) and linear TV'.

CenturyLink to launch 17-channel OTT video service

Telecompaper (subscription)-10 hours ago

CenturyLink does not intend to close its Prism IPTV service, but it believes an OTT model is a better option for future video services growth given the challenges ...

LinkedIn's new e-learning portal to integrate Lynda content Techseen

... machine-to-machine (M2M), network management and media delivery for IPTV (Internet Protocol Television) and linear TV'. The move can easily be seen as a ...

Door opens for 4K UHD TV content via Freeview Play InsideCI

Digital UK has opened the door to free-to-air 4K UHD TV broadcasts via Freeview Play, its new hybrid terrestrial broadcast and IPTV service. New updates to the ...

AT&T to launch DirecTV Now streaming service before year's end Fudzilla (blog)

Stephenson acknowledged that the new IP streaming service has the potential to disrupt sales from its premium DirecTV satellite and U-verse IPTV offerings, but ...