

## May 26 Special Notice

Thursday, 26 May 2005

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### Newsweeks Goes Gah-Gah Over IPTV and VOD

In the latest edition of Newsweek (linked above) the magazine does a golly-gee-whiz series of articles about the future of TV called Television Reloaded -- borrowing from the Matrix Reloaded title. The lack of originality in the title is reflected in the IPTV coverage whose authors seem very USA-centric in their analysis. Generally speaking most of the thinking in this piece is about two years behind the times, but does popularize the concept of IPTV for Americans.