

Jan. 25, 2016, Daily News

Monday, 25 January 2016

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BBC: 64% welcome (clearly branded) content marketing

IPTV News

BBC StoryWorks (the content marketing arm of the BBC Advertising) has published results from a new study examining the effect content marketing can have on ...

Half of LatAm internet users watch pirated content – study

Telecompaper (subscription)

... focusing on file hosting services (cyberlockers), peer-to-peer networks and illegal IPTV streaming sites. Nearly half of the 222.3 million internet users in Latin ...

Telefónica Brasil SA: Sunrise Communications AG and Telefónica ...

The Wall Street Transcript

... voice markets, as well as the third-largest landline internet provider with IPTV, with approximately 3.3 million customer relationships, as of December 31, 2014.

Kagan: Next level wireless marketing begins

RCR Wireless News

With the recent DirecTV acquisition and its U-verse IPTV services, this gives AT&T an early advantage, which I believe will accelerate in 2016. Verizon with FiOS ...

Beltelecom drops Boyets channel

Telecompaper (subscription)

Belarusian national operator Beltelecom announced that it has stopped showing the Russian TV channel Boyets to subscribers of its Zala IPTV and Smart Zala ...

Fitch Rates Qwest Corp.'s Senior Unsecured Note Offering 'BBB ...

Business Wire (press release)

... spending on data center/hosting, broadband expansion and enhancement, as well as spending on IPTV, the company's facilities-based video program.

Jeff Kagan: Update on AT&T DirecTV Progress

Equities.com

TV Everywhere may be the single biggest transformational event in the television industry since cable TV and IPTV was invented. Last July, AT&T (T) acquired ...