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m:tel Selects Keepixo OTT Encoders

PR Newswire (press release)

Keepixo, a leading provider of software-based head-end solutions for IPTV and OTT, announces that m:tel has selected its high density transcoders and mosaic ...

Content exclusivity key to MENA pay-TV growth

Broadband TV News

Furthermore, established pay TV operators now have to compete against new platforms as several IPTV operators put greater emphasis on SVOD than on ...

Hulu Nabs Brit Comedy 'My Mad Fat Diary' From Endemol Shine Intl.

Variety

... China (v.qq.com), Mexico (Canal 22), South Korea (KT IPTV), Thailand (NOW26), India and Sri Lanka (Ogle) and Latin America (DLA), among other territories.

Mtel launches double-play promotion

Telecompaper (subscription)

Bulgarian operator Mtel launched a promotion whereby it offers internet and IPTV at a price of BGN 9.90 month to customers who sign a two-year subscription for ...

[Graphic News] Japanese film releases in Korea sharply increase

The Korea Herald

The increase indicates a growing demand for adults-only films for viewing through nontheater channels, such as video on demand and IPTV services, according ...

BBC to launch premium drama channel in MENA

IPTV News

Viewers in the Middle East and North Africa will soon be able to enjoy leading BBC dramas via a new premium channel, BBC First, which will launch of OSN ...

AT&T Targets T-Mobile with New Unlimited Data Deal

NewsFactor Network

Tomorrow it's all about IPTV, satellite TV and wireless TV -- all offered by the same carrier so customers can watch programming wherever they are, over the wire ...