

Jan. 9, 2016, Daily News

Saturday, 09 January 2016

Last Updated Monday, 11 January 2016

10+ of the best APAC digital marketing stats from December 2015

Econsultancy (blog)

36% of respondents in Edentify's IPTV in Australia study said there were too many ads on commercial catch-up services. Perhaps more enlightening was the ...

Irdeto partners with Aspera for real time watermarking

IPTV News-8 hours ago

Irdeto has announced a strategic partnership with Aspera, an IBM company that specialises in moving data at maximum speed. The new partnership enables ...

CES 2016: NETGEAR Showcases Whole-Home WiFi Coverage to ...

Business Wire (press release)

... WiFi Gateway for service providers that delivers more effective access bandwidth to small business locations, enabling HD IPTV, IP voice, and high-availability ...

Internet Protocol Television CDN Market by Type , by Service , by ...

PR Newswire (press release)

LONDON, Jan. 5, 2016 /PRNewswire/ -- The market leader's offer differentiated services in the IPTV CDN market. Companies such as Alcatel-Lucent, Ericsson, ...

Pay DTT gains in Sub-Saharan Africa & satellite struggles

IPTV News

While most countries in Sub-Saharan Africa missed the ITU's analogue switch-off deadline in June 2015, DTT (Digital terrestrial television), especially pay DTT, ...

Spanish pay-TV sector continues growth in 2015

Rapid tv news

This is followed by cable (10.1%), mostly used by regional operators, IPTV (5.4%), the fastest growing technology of 2015, and satellite (3.3%). Investment grew ...

Sigma Designs Shipping Mass Production of Industry's First UHD TV ...

CNNMoney

The company designs and builds the essential semiconductor technologies that serve as the foundation for the world's leading IPTV set-top boxes, DTV, ...

Sling TV unleashes new UI at CES 2016

IPTV News

The new design will reportedly lead to a more personalised experience, as well as improve content discovery across the Sling TV platform. The new UI will be ...