## Aug. 23 2006 Daily News

Wednesday, 23 August 2006

Will Cisco Make an IPTV Middleware Move?

Light Reading - USA

Cisco Systems Inc. (Nasdaq: CSCO - message board) is making a serious run at building an end-to-end IPTV solution for ... (See IPTV MiddleWARs: Far From Over.). ...

Europe set to embrace digital TV

ElectricNews.net - Dublin, Ireland

According to the latest report from market analysts Datamonitor, this year will be a "watershed" for high definition television, internet TV (IPTV) and mobile ...

## MARKETEERS EXPLORE IPTV

AV Interactive - UK

The Branded Content Marketing Association (BCMA) is to run a series of seminars exploring the implications of IPTV. The events, being ...

## Managing the Last Foot

Telecommunications Magazine - Norwood, MA, USA

... Service providers will also have to deploy interoperable CPE devices to extend the promise of broadband and multimedia services such as IPTV throughout the home ...

High definition reference design targets IPTV

ElectronicsWeekly.com - UK

... director of strategic marketing at Micronas, there are development cost challenges to be tackled if the potentially lucrative market for IPTV systems is to be ...

Cisco Acquires Missing IPTV Link

InformationWeek - Manhasset,NY,USA

... Advanced clustering, content distribution and algorithms acquired with Arroyo will make it possible, Cisco senior director of IPTV and video development Kip ...

Taiwan market: Yam.com sold to IPTV operator Webs-TV

DigiTimes - Taiwan

... the company was swinging between profit and loss while Webs-TV hopes to acquire the viewership volume of yam.com to quickly expand its IPTV business, industry ...

Digital TV big in UK but France switches on IPTV

ElectronicsWeekly.com - UK

... region. Datamonitor believes this is "a watershed year" for new services such as high-definition TV, IPTV and mobile TV. "Competition ...

Harmonic to Acquire Entone's Video Networking Software Business

xchange Magazine - Phoenix, AZ, USA

... headend, edge and access network solutions and Entone's on-demand software, will allow Harmonic to provide cable, satellite and telco/IPTV service providers a ...

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