

## Aug. 23 2006 Daily News

Wednesday, 23 August 2006

### Will Cisco Make an IPTV Middleware Move?

Light Reading - USA

Cisco Systems Inc. (Nasdaq: CSCO - message board) is making a serious run at building an end-to-end IPTV solution for ... (See IPTV MiddleWARs: Far From Over.). ...

### Europe set to embrace digital TV

ElectricNews.net - Dublin,Ireland

According to the latest report from market analysts Datamonitor, this year will be a "watershed" for high definition television, internet TV (IPTV) and mobile ...

### MARKETEERS EXPLORE IPTV

AV Interactive - UK

The Branded Content Marketing Association (BCMA) is to run a series of seminars exploring the implications of IPTV. The events, being ...

### Managing the Last Foot

Telecommunications Magazine - Norwood,MA,USA

... Service providers will also have to deploy interoperable CPE devices to extend the promise of broadband and multimedia services such as IPTV throughout the home ...

### High definition reference design targets IPTV

ElectronicsWeekly.com - UK

... director of strategic marketing at Micronas, there are development cost challenges to be tackled if the potentially lucrative market for IPTV systems is to be ...

### Cisco Acquires Missing IPTV Link

InformationWeek - Manhasset,NY,USA

... Advanced clustering, content distribution and algorithms acquired with Arroyo will make it possible, Cisco senior director of IPTV and video development Kip ...

### Taiwan market: Yam.com sold to IPTV operator Webs-TV

DigiTimes - Taiwan

... the company was swinging between profit and loss while Webs-TV hopes to acquire the viewership volume of yam.com to quickly expand its IPTV business, industry ...

### Digital TV big in UK but France switches on IPTV

ElectronicsWeekly.com - UK

... region. Datamonitor believes this is "a watershed year" for new services such as high-definition TV, IPTV and mobile TV. "Competition ...

### Harmonic to Acquire Entone's Video Networking Software Business

xchange Magazine - Phoenix,AZ,USA

... headend, edge and access network solutions and Entone's on-demand software, will allow Harmonic to provide cable, satellite and telco/IPTV service providers a ...