

Dec. 11, 2015, Daily News

Friday, 11 December 2015

Last Updated Friday, 11 December 2015

KPN TV grows at expense of Ziggo

Broadband TV News

The main challenger on the TV market ended the quarter with 2.199 million subscribers, including 1.795 million over IPTV. On the digital TV market, KPN won ...

Niche VOD: Can it survive in the age of TV Anywhere?

IPTV News

In the age of TV Anywhere, VOD (video on-demand) is growing by leaps and bounds. According to Frost and Sullivan, the global VOD market is set to more than ...

Elements that determine the cost of app development : the research

WhaTech

CombiTel - IPTV Solutions CombiTel Category: IPTV/Company profile: We are a specialist IPTV systems integrator focusing on service providers and enterprises.

With Cross-Platform Targeting, First-Party Data Can Be Misleading

eMarketer

An IPTV is one of them, and usually so is a tablet. It's appropriate when those things happen. However, if I'm looking at my cellphone and my computer, those are ...

Digital signage makes showing at UN Paris Climate Conference 2015

Digital Signage Today

The contract was awarded by the French Ministry's AV contractor to FABRE Pascal Co, which has specialized in broadcast solutions and IPTV, collaborating with

Mance preps 4K VoD channel

C21Media

... Mancinelli said: "Demand is coming from consumers buying new 4K television sets and from global IPTV/VoD platforms and broadcasters that are now testing ...

Netflix usage gaining ground on ITV Player and iPlayer in UK

IPTV News

New research from Parks Associates indicates that 18% of UK broadband households have used paid-service Netflix in the past 30 days, compared to 20% who ...