

Nov. 21, 2015, Daily News

Saturday, 21 November 2015

Last Updated Saturday, 21 November 2015

Research and Markets: Global Digital Video Content Market 2015 ...

Business Wire (press release)

The report includes digital video content in the following segments: digital cable TV, IPTV, online video, and VOD. The VOD segment considers revenue ...

WWE Network set to hit Germany in January

IPTV News

Groudbreaking wrestling OTT the WWE Network will be available to subscribers in Germany as of Tuesday, January 5. "Germany is a strategically important ...

Report: Where next for content licensing costs?

IPTV News

The seemingly endless rise in content licensing costs might not go on forever, according to the expert panel assembled at last week's OTTtv World Summit.

PCCW blazes subtitles onto Korean dramas for global audiences

Telecom Asia

Content is king and customers constantly demand aces-up, so Hong Kong media giant PCCW is moving faster in the IPTV space, literally. Their latest plan: the ...

BroadcastAsia2016 to Highlight Trend-breaking Technologies in ...

RealWire (press release)

... underway in Asia, the region is continuing to grow at an exponential rate and is witnessing an increasing number of traditional broadcasters entering the IPTV, ...

eir adds OTT to IPTV offering

Rapid tv news

Ireland's largest telco, eir, has expanded its flagship IPTV offering to include over-the-top (OTT) live TV for its customers on iOS and Android devices.

CommTech Calls for Technical Papers

Broadcaster

Proposals should be of interest to a cross-section of broadband, telecom, IPTV and wireless, attendees who work in planning, design, construction, testing, ...

Netflix Australia reaches 2.5m users: ACMA

ZDNet

The new code was written mainly in response to how IPTV has affected complaints handling, privacy, advertising, content programming, and classification.