

July 20, 2015, Daily News

Monday, 20 July 2015

Last Updated Wednesday, 22 July 2015

Google: mobile YouTube bigger than cable

IPTV News

On mobile alone, YouTube reaches more 18-to-49-year-olds in the US than any US cable network, according to Omid Kordestani, Google's chief business officer ...

Tiers of joy: how Netflix can boost ARPU

IPTV News

Following Netflix's recent quarterly report (which confirmed vigorous growth in its subscriber base), Futuresource Consulting has indicated some potential drivers ...

First Rule Uses Exterity Streaming to Showcase Video Services

TV Technology

... the facility. First Rule can now highlight its services to visiting clients. Exterity is a deliverer of end-to-end solutions for enterprise IPTV based in Scotland.

BT unveils UHD package and pricing

IPTV News

BT has announced details of its new BT TV Ultra HD package, which includes BT Sport Ultra HD, and the company's new BT TV Ultra HD set top box.

First Sling TV ads paint pay-TV companies as school-yard bullies

FierceCable

... Network's stated goals for Sling TV--that is to bring younger broadband consumers who have never had cable, satellite or IPTV into the pay-TV ecosystem.

SPFL agrees new live TV deal for China

BBC Sport

Games will be streamed live across all forms of China's traditional TV channel, IPTV, and all its online and mobile services. Letv Sports is billed as China's ...

Brightcove launches new Video Cloud

IPTV News

The new Video Cloud incorporates a new HTML5 user interface, faster upload and playback, mobile publishing, and new custom analytics to scale workflows, ...