

July 18, 2015, Daily News

Saturday, 18 July 2015

Last Updated Sunday, 19 July 2015

Netflix surge threatens free-to-air

The Australian

Credible analysis of internet traffic suggests that Netflix, the international market leader in providing subscription video on demand through IPTV-based ...

Astro, Kantar Media launch new audience measurement system

The Sun Daily

DTAM comprises two viewer panels, which the first panel consists of 70,000 Internet protocol TV (IPTV)/connected boxes, representing viewing habits of urban ...

8K TV shipments to approach 1M by 2019

IPTV News

The advent of 8K broadcasting in Japan for the 2020 Olympics is expected to spur a new round of resolution increases, even though shipments have not yet ...

Optical network equipment market and amplified internet use for ...

WhaTech

Optical network equipment offers next-generation technology with IPTV and broadband connections and these factors are bolstering the market for these ...

ZTE releases Telecom Operation strategies for the M-ICT Era

TelecomTiger

... theatre and entertainment, ZTE recommends that telecom operators accelerate service upgrades and enrich service applications by integrating OTT with IPTV.

Video streaming and broadcasting equipment market to grow at a ...

WhaTech

Increasing number of devices that support video playback, increasing adoption of internet protocol television (IPTV), over-the-top (OTT), and multi-screen ...

MTM: Only way is up for US OTT prices

IPTV News

Prices for premium OTT offerings are set to increase, both from existing providers and new entrants, according to new research released by Vindicia and Ooyala.