

July 11, 2015, Daily News

Saturday, 11 July 2015

Last Updated Saturday, 11 July 2015

Report: Global growth forecast for broadcast and media tech industry

IPTV News

Sales and profitability across the broadcast and media (B&MT) sector continue to grow according to the latest IABM Industry Index released today. The positive ...

du recognised for staunch commitment to employee engagement ...

Zawya (registration)

We started operating in 2007, offering mobile and fixed telephony, broadband connectivity and IPTV services. Today, we serve more than 7.5 million individual ...

How to stop a binge: study shows viewing pitfalls

IPTV News

Binge viewing, it would seem, is a precarious pleasure – with 42% of viewers ready to abandon a series after just one negative experience, and more than half ...

CAS market to reach \$4.7bn by 2022

Advanced Television

With high adoption of advanced services such as HD television service, IPTV and others, North America is expected to hold its dominant position throughout the ...

The great Australian SVOD boom? 2 million subscribe down under

IPTV News

Uptake of SVOD services delivered over the Internet has skyrocketed in Australia with two million active subscriptions recorded at the end of June 2015, ...

TV content consumption drives mobile video traffic and 4K set viewing

CMO

Specialist IPTV systems integrator focusing on service providers and enterprises. CombiTel offers unmatched value to its clients based on its unique mix of skills ...

Netflix released on Netgem platform

Telecompaper (subscription)

The Netgem TV service integrates broadcast TV with IPTV and HTML5 OTT content to deliver a complete TV experience on big screens and mobile devices, ...

Some 28% of US TV viewing is streamed, 8% is on mobile - GfK

Telecompaper (subscription)

... viewers as “Digital Enthusiasts”, subscribers to at least three digital TV services online on top of their traditional pay TV subscription via cable, satellite or IPTV.