

## July 10, 2015, Daily News

Friday, 10 July 2015

Last Updated Saturday, 11 July 2015

### Amazon unveils own version of Cast: 'Fling SDK'

#### IPTV News

Amazon has unveiled the Amazon Fling SDK, a cross-platform toolkit that enables mobile developers to build rich multi-screen experiences with Amazon Fire TV ...

### Telefonica Acquires Spanish Liga Rights for \$666 Million

#### Variety

... May 2014 of paybox Canal Plus Spain from Prisa, merging Canal Plus, Spain's biggest premium pay TV operator, and Telefonica's IPTV service, Movistar TV.

### Analyst Rating Update on Sigma Designs, Inc.

#### Insider Trading Report

The Company focuses on integrated chipset solutions that serve for Internet protocol television (IPTV) set-top boxes, connected media players, residential ...

### MTG boosts investment in top Scandinavian MCN

#### IPTV News

Splay's content is currently generating over 120 million monthly views (up over 900% since the beginning of 2014) on its 430 YouTube channels. Splay's video ...

### OTT password sharing costs industry \$500 million

#### IPTV News

OTT video service credential sharing will cost the industry \$500 million in direct revenues worldwide in 2015, according to new research from Parks Associates.

### The new European spin on net neutrality

#### Lexology (registration)

Net Neutrality die-hards don't like the EU's "fast lane" approach of enabling IPTV etc., to have priority treatment ahead of normal internet traffic. This is different ...

### AT&T adds iHeartRadio to U-verse TV

#### Rapid tv news

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