

June 20, 2015, Daily News

Saturday, 20 June 2015

Last Updated Monday, 22 June 2015

HITEC 2015 NEWS: LG Electronics Debuts New Hotel TV IP Set-Top ...

Hospitality Technology

Adding the STB-3500 to legacy televisions now enables the same advanced feature set of the Pro:Centric Smart IPTV/RF integrated televisions over the existing ...

New report sheds light on the video on demand market that is ...

WhaTech-

Video on demand (VoD) Market categorizes the global vod market by solution as Pay TV, OTT, IPTV, by delivery as TVOD, SVOD, NVOD, by application as ...

Fetch TV to launch major Game of Thrones outdoor campaign on the ...

MuMbrella

IPTV player Fetch TV will launch a major national outdoor campaign promoting new access to buy Game of Thrones episodes, and other HBO content, on its ...

NPO wants to offer HD channels over DTT from 2017

Telecompaper (subscription)

... catch-up TV, programme information and interaction with viewers, will help maintain an expanded choice for TV subscribers, alongside cable and IPTV.

A Third of Pay-TV Subscribers May Cut the Cord

24/7 Wall St

Some 32.4% of all current cable, satellite and Internet (IPTV) video subscribers say they are "on the fence" about keeping their subscriptions. The DigitalSmiths ...

Dubai's Du to offer its View app for non-subscribers

Zawya (registration)

The operator's internet Protocol television (IPTV) subscribers can now watch du View (app based) free of charge. It has currently 40 channels and plans to ...

Broadband for all: 8 next steps for Seattle

Crosscut

In fact, most local TV channels are already available over the Internet with IPTV Seattle service, based in Olympia. Innovation and competition are not strengths ...

OTT revenues to hit \$51 billion by 2020

IPTV News

Global OTT TV and video revenues will reach \$51.1 billion in 2020; a massive increase from the \$4.2 billion recorded in 2010 and the \$26.0 billion expected in ...

LATAM: OTT revenue to top US\$8bn by 2025

IPTV News

According to new research from TDG, Latin America is poised to become a significant market for OTT video, with use especially prominent among younger ...