

June 18, 2015, Daily News

Thursday, 18 June 2015

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The video business is dead … for those without the will and ...

FierceCable

In today's competitive multichannel environment, can you really not compete with satellite and IPTV, not to mention SVOD and OTT, on technology and ...

Online runs pay-TV device promotion

Telecompaper (subscription)

... Rostelecom, is running the Useful Equipment promotion, which will be valid until 31 October. The special offer is aimed at both cable TV and IPTV subscribers.

Extreme sports come to Popcornflix

IPTV News

The new content, available for viewing now, features eight popular series, including Wild Spirits, which is currently broadcast on NBC Universal Sports, Wild ...

Investor's Watch List: Telefonica Brasil SA (ADR) (VIV), Eldorado ...

Investor Wired

... data services comprising broadband services; mobile value added services; and Pay TV services through direct to home satellite technology, IPTV, and cable.

COMMENTARY: If you don't offer Netflix on your set top boxes yet ...

Cartt.ca (subscription)

... praises of having Netflix on his company's IPTV box, noting the churn among households who use Netflix is “far lower” than the rest of the company's TV base.

New modems to fuel superfast broadband over copper

CIO India

Fast is needed for applications such as streaming 4K video (and in the future, 8K video), IPTV, cloud-based storage, and HD video calls. At the International CES ...

BBC unveils prototype for 'mind controlled' iPlayer

IPTV News

The prototype, made in collaboration with UK-based user experience studio This Place, allows users to open an experimental version of BBC iPlayer and select ...