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TrueVisions Chooses ContentWise to Deliver Multiscreen ...

Multichannel News

ContentWise is the personalized discovery and recommendations software for cable, satellite, broadband, IPTV and streaming video operators. ContentWise ...

IPMagix will be at Cisco Live

Military Technologies

... partner, IPMagix works closely with its clients to determine the unified communications solutions that best fit their needs, from IP-Telephony to IPTV to mobility.

Yahoo adds ad viewability and fraud measurement

IPTV News

Yahoo has made independent viewability and fraud measurement for video advertising available on all its properties. Yahoo is partnering with third-party ...

Thomson Video Networks Showcases New Payout and Video ...

Broadcasting & Cable

... format including MPEG-2 and MPEG-4/AVC, making it ideal for linear broadcasts on cable, IPTV, DTH, and DTTV services, as well as multi-screen delivery.

Netflix announces four new original kids series

IPTV News

The shows range from action adventure stories Kulipari: An Army of Frogs and Edgar Rice Burroughs Tarzan and Jane to preschool shows Cirque du Soleil ...

6 Ways Tech Managers Can Save on Displays

Audio Visual News Network

... network connectivity to the end-display device," said Colin Farquhar, CEO at the enterprise IPTV distribution and management solutions developer, Exterity.

AT&T agrees to net neutrality concessions in DirecTV merger

Rapid tv news

According to the Washington Post, along with offering standalone IPTV broadband plans that might encourage cord-cutting, AT&T said that it would honour a ...