

June 2, 2015, Daily News

Tuesday, 02 June 2015

Last Updated Wednesday, 03 June 2015

Global Video Encoders Industry

MarketWatch

... Cable TV, DTH, and IPTV. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of ...

IDC starts Multiroom service to IPTV subs

Telecompaper (subscription)

Moldova operator IDC, working in the Transnistria republic, has introduced a new Multiroom service for IPTV subscribers. All operator IPTV channels and ...

Vietnam's FPT upgrades OTT, IPTV offer with Thomson encoders

Rapid tv news

Vietnamese telecommunications operator FPT Telecom has deployed an encoding system from Thomson Video Networks to drive its upgraded IPTV and FPT ...

Global Satellite Chooses TiVo's CubiTV Middleware for Rollout of ...

MarketWatch

Designed to run on low-power, small footprint DTV and IPTV processors from all major silicon vendors, the STB versions of CubiTV may be deployed on both ...

Digital ad spend to surpass broadcast this year

IPTV News

FTI Consulting has forecast that core online advertising will surpass broadcast television's long-held dominance of media ad spending in 2015 and will become ...

Qualcomm Unveils Industry's First Hybrid Wireless Extender Utilizing ...

Wireless Developer Network (press release)

"Now ZINWELL can address the growing network demands from trends such as 4K IPTV, and the growing number of mobile devices/home with the powerline ...

Cloud-streaming game service launched on Amazon Fire TV

IPTV News

Amazon has declared its Fire TV service as boasting the fastest growing selection of any streaming media device — after the online retail giant added over 600 ...