

May 17, 2015, Daily News

Sunday, 17 May 2015

Last Updated Monday, 18 May 2015

Streaming-media giant Netflix eyes Korean market

Korea IT Times (press release)

We had a short conversation about the possible adoption of Netflix's service," an official from local IPTV said. Meanwhile, Reed Hastings, chief of Netflix, drew ...

Cannes: Showbox CEO You Jeong-hun on Battling Hollywood ...

Hollywood Reporter

We can no longer treat IPTV or social-network channels as a secondary market. We are thinking of ways to create works tailored for multiplatform releases.

Starhub Ltd's Latest Earnings: What Investors Should Know

The Motley Fool Singapore

... services segment covers a wide array of home and business broadband plans along with media rich services like internet protocol television (IPTV). You can ...

EXO Updates: Lay Joins Chinese Variety Program 'Go Fighting' As ...

Chinatopix

It is being reported that the episodes of "EXO Next Door" will be edited and released in a movie version via IPTV, as it has reportedly gained immense popularity ...

Major US pay-TV providers post weakest ever quarterly additions

Rapid tv news

IPTV providers actually added 140,000 video subscribers in Q1 2015, yet this was still down compared with Q1 2014 that saw 251,000 net additions. That said ...

Vendor content strategies push retail OTT past IPTV box shipments

DigitalTVEurope.net

The content strategies of vendors will lead to global sales of OTT TV retail set-top boxes exceeding telecom IPTV set-top shipments this year, according to ...

Satellite revenues overtake cable

Broadband TV News

Meanwhile, IPTV – the fastest growing platform – will climb from a 10% share in 2014 to 13% by 2020. Satellite TV revenues will reach \$94.8 billion in 2020, with ...