

April 14, 2015, Daily News

Tuesday, 14 April 2015

Last Updated Wednesday, 15 April 2015

Red Bull partners with Tata for upcoming TV channel

IPTV News

Red Bull Media House has selected Tata Communications as its "connectivity and innovation" partner for its upcoming TV channel. Originally known as a ...

117.39m IPTV subs worldwide at year end

Broadband TV News

There were 117.39m IPTV subscribers worldwide at the end of Q4 2014 according to Point Topic's latest research. Strong growth continued with a second ...

Long form TV viewing collapses 13% worldwide

IPTV News

The world is seeing a definitive pendulum shift away from traditional TV viewing, according to new research from Accenture. The report found that viewership for ...

High Dynamic Range heading to Amazon before 2016

IPTV News

Amazon Prime members and customers in the US, UK and Germany will be able to watch titles in High Dynamic Range (HDR) this year. Amazon Originals will ...

Shaw profit falls amid new CRTC rule for cord-cutting

The Globe and Mail (subscription)

"While some departing Shaw TV customers are no doubt cutting the cord, we assume that the vast majority of them are going to [telephone company] IPTV solutions," ...

Google's Medin Urges Competition-Friendly Net Policies

Light Reading

Like rural telcos -- many of whom have gotten out of the IPTV business because programming was so expensive -- Google is facing higher programming costs ...

DISH announces Netflix and Vevo updates

IPTV News

US satellite operator DISH has enhanced its whole-home entertainment offerings with the expansion of Netflix to its Joey clients and the arrival of Vevo on its ...