

## March. 8, 2015, Daily News

Sunday, 08 March 2015

Last Updated Monday, 09 March 2015

Dutch TV market grows to 7.76 million subscribers in 2014

Telecompaper (subscription)

The main reason for the digital TV subscriber's growth was consumers choosing IPTV via DSL or fibre with the traditional TV technology cable only growing a ...

Global ad market passes half trillion dollar milestone

IPTV News

Strategy Analytics says the global advertising market surpassed the half-trillion dollar mark in 2014, totalling \$525 billion all in all. The top 10 countries account ...

Top US Pay TV Operators Added 101000 Subscribers in 4Q14

PR Newswire (press release)

IPTV operators in the US added 1.16 million new subscribers in 2014. Verizon added 387,000 new subs and AT&T, which sold its Connecticut assets to Frontier, ...

TV a fading force among 13-24 year-olds

IPTV News

New research from DEFY Media on millennials aged 13-24 shows that 69% think digital delivers the content they want to watch as opposed to a mere 56% for ...

Mobile Video Begins to Challenge the TV Status Quo

Techzone360

One of the first commercial rollouts of the mobile video trend is the expansion of TV Everywhere, which is being embraced by cable, IPTV and satellite providers ...

US IPTV operators add 1.16 million subs in 2014

IPTV News

IPTV operators in the US added 1.16 million new subscribers in 2014, according to the latest report from Strategy Analytics. The report, 'Digital Television ...

HBO plots standalone streaming service with Apple TV

Rapid tv news

... vast majority of the premium channel's domestic revenue comes from its distribution partnerships with cable MSOs, satellite players and IPTV providers.