

## Feb. 12, 2015, Daily News

Thursday, 12 February 2015

Last Updated Friday, 13 February 2015

### CenturyLink Eyes More Gig Launches

Light Reading

Although not nearly as well-known as AT&T's U-verse TV or Verizon's FiOS TV, the IPTV service has been quietly growing at a slow but steady clip each year.

Centurylink's Post: We will deliver the broadband speeds we can ...

FierceTelecom

CenturyLink executives also shed more light on the company's 1 Gbps fiber-to-the-premises (FTTP) and Prism IPTV plans, telling investors it plans to expand ...

Verimatrix secures Moviestar TV for Telefónica

IPTV News

Verimatrix Video Content Authority System (VCA) for IPTV already ensures revenue security for the premium channels offered through the Movistar TV service; ...

William Ablondi: 5 consumer trends for the smart home

IPTV News

Strategy Analytics has recently been really digging into different types of features and capabilities common to the smart home marketplace, from controlling ...

Hulu On Viewability; Programmatic Video's Huge Growth Rate

AdExchanger

"Though many lump set-top boxes such as Roku, Apple TV or other IPTV-enabling devices such as Google's Chromecast and Amazon's Fire TV Stick into the ...

### 25% of French TVs affected by MPEG-4 switch

Advanced Television

IPTV, cable or dish TV homes will not be affected. Alternative solutions, like using a DTT external adaptor, are also possibilities. The French government is ...

Sling TV offers free Amazon Fire TV stick, Roku Streaming Stick, half ...

CNET

Paying \$60 in advance for three months of Sling TV service earns you the right to choose from four excellent streaming devices from Roku and Amazon: free ...