

# Jan. 24, 2015, Daily News

Saturday, 24 January 2015

Last Updated Sunday, 25 January 2015

## NBCUniversal launches Audience Targeting Platform

IPTV News

NBCUniversal today announced another significant advertising capability with the launch of its Audience Targeting Platform (ATP). To power ATP ...

## Joseph Electronics to Carry Full Line of VITEC Products

Broadcasting & Cable

IPTV is a great alternative to traditional RF CATV systems and has been very popular with stadiums and broadcasters alike," said Yohay Hahamy, president and ...

## Vue Lightpack Accessory Launches to Deliver Content-Aware ...

PR Web (press release)

Pivos solutions include IPTV, STB/ OTT, Internet Video Streaming, VOD, multimedia playback, and digital display technologies based on its popular open source ...

## Market Report, "Telecom Service Assurance Market - Global ...

ClickPress (press release)

With the growing number of technological advancement in 3G, 4G, Internet Protocol Television (IPTV), and Video on Demand (VOD) among others, the need of ...

## AT&T Buy Of DirecTV Makes U-verse Profitable

MediaPost Communications

For several years now, AT&T has operated its "U-verse" IPTV-delivered TV provider, which now has around 7 million subscribers. But Stephenson reveals that ...

## DISH hails legal victory for Slingbox DVR

IPTV News

The US District Court, Central District of California, has released its summary decision upholding the rights of consumers to use Slingbox technology and the ...

## SVMC Interactive television offers more

Porterville Recorder

... the experience includes top-of-the-line Samsung hospital-grade televisions, Elo bedside touchscreens, Cisco networking gear, IPTV and software modules.

## BT Sport secures football feast for March

IPTV News

BT Sport will screen five exclusively live Barclays Premier League fixtures in March, starting with Arsenal v Everton, and at least two 6th round FA Cup clashes.

## Netflix registers record breaking 2014: reveals 'modest' plans for China

IPTV News

Internet streaming giant Netflix has released its fourth quarter results for 2014, revealing that, over the entire course of last year, it has added a record 13 million ...