

Jan. 22, 2015, Daily News

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Last Updated Wednesday, 28 January 2015

Despite high cost, independent ISP Distributel expands IPTV service

The Globe and Mail (subscription)

Although many say they want to offer television using Internet protocol television (IPTV) technology, they argue the bandwidth required to deliver video is so ...

On (the) line! Report anticipates surge in OTT sports

IPTV News

Weekly per-capita viewing of OTT TV sports is expected to grow from just under 25 minutes in 2015 to more than four hours in 2025, according to new TDG ...

NanoTech Adds 11 New 4K Films to the UltraFlix All-4K Streaming ...

PR Newswire (press release)

With six technology business units, focusing on 3D, Gaming, Media & IPTV, Mobile Apps, and ... NanoTech Entertainment's six technology business units focus ...

Low hanging fruit: 17% of US households would go for HBO OTT

IPTV News

17% of U.S. broadband households are likely to subscribe to an over-the-top (OTT) video service from HBO, according a survey of 10,000 US broadband ...

iPlayer raises bar with 3.5bn programme requests in 2014

IPTV News

BBC iPlayer and BBC iPlayer Radio can point to a record breaking 2014, collectively registering an incredible 3.5bn TV and radio programme requests over the ...

Chinese telecom revenues hit €162bn in 2014

Total Telecom

... of all mobile customers, the take-up of fibre-based broadband services, and IPTV growth: 33.64 million households had IPTV services at the end of last year.

Can television survive amid digital challenge?

Al-Bawaba

Television has fared positively in an increasingly digital Middle East, but should be conscious of the ever-changing digital environment and the power it can ...

Contextual multi-screen ads secured for Super Bowl

IPTV News

What this means is that advertisers will be able to place digital and contextually relevant advertisements when there is a touchdown, field goal, turnover, ...

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