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Foxtel streamlines ad buying with TubeMogul partnership

Herald Sun

... internet service providers (ISPs), as well as pay TV operators now following triple play models (bundling telephone, broadband, IPTV into one price package).

Bell Aliant's 19000 FibreOP gains ease local, LD pains

FierceTelecom

Another bright spot in the next-gen wireline portfolio was IPTV, where revenue rose 35.9 percent, or \$10.6 million, from the same quarter a year ago. During the ...

Bell Aliant reports third quarter 2014 results

FierceTelecom

IPTV revenue grew \$12 million (35.9 per cent) in the third quarter of 2014 compared to the same quarter in 2013, with total IPTV customers of 215,300, up 31.9 ...

Will Liberty Media's (LMCA) Earnings Surprise this Season ...

Nasdaq

Notably, growing deployment of personal video recorders, video-on-demand technology and IPTV network are steadily changing distribution and viewing habits ...

Rovi acquires content discovery startup Fanhattan

IPTV News

Fanhattan pioneers innovative ways to discover media and entertainment on any screen, from any source, through its cloud-based Fan TV branded products.

Korea's KT SkyLife growth slows as regeneration beckons

Rapid tv news

According to analysts Media Partners Asia, the hybrid direct-to-home (DTH)/IPTV operator added 390,000 net new customers in 2013, compared to 529,000 in ...

Globecast partners with WinMedia

IPTV News

WinMedia and Globecast have signed a partnership agreement to integrate and distribute their state-of-the-art technologies. The tools to prepare, plan and ...