

Oct. 8, 2014, Daily News

Wednesday, 08 October 2014

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iiNet Makes Itself Clear On Data Retention: "Not Necessary Or ...

Gizmodo Australia

With almost two million customers across internet, telephone and IPTV services, iiNet is one of the largest telecommunications players in Australia and would ...

Malaysian TV Audience Deal for Kantar Media

Daily Research News Online

The service will use Kantar Media's return path data (RPD) research techniques to collect data from 80,000 Astro subscribers' IPTV systems / set top boxes, ...

Netflix France links up with SFR

C21Media

The move was not officially announced, but from today SFR IPTV subscribers who have the new generation of TV Red boxes with Google Play can access the ...

EE to offer TV service

Advanced Television

The move pitches the operator in competition with fellow telcos BT and TalkTalk, which have IPTV platform YouView at the heart of their TV strategy, while it will ...

Modern Times Group goes to FreeWheel for digital boost

IPTV News

Modern Times Group "digital accelerator" MTGx, has selected video ad specialist FreeWheel to power its digital monetization strategy. MTGx will utilize ...

Verizon's Redbox Instant closes

IPTV News

Launched on March 14, 2013, Redbox Instant, the unlimited, \$8 a month streaming service from Verizon, shut down last night, reportedly due to disappointing ...

Cisco leads way in video infrastructure software market

CRN - UK

Ericsson, which has five per cent share, however, is the sector's fastest-growing outfit due to its acquisition of Microsoft's IPTV/middleware business, according to the research. In Q2 2014 video infrastructure software revenue totalled \$1.42bn (£880m), ...