

## Sept. 30, 2014, Daily News

Tuesday, 30 September 2014

Last Updated Tuesday, 30 September 2014

### Sky invests \$5m in ad tech firm Sharethrough

IPTV News

Sky has invested \$5m in the US advertising technology firm Sharethrough, a leader in 'native advertising' &ndash; that is, offering software that enables publishers to ...

### Pay-TV subscribers has grown steadily in Serbia

Balkans.com Business News

Interestingly, while the figures for cable and IPTV were up on the previous year's 1.04 million and 177,000, that for DTH was lower than the 223,000 in 2012.

### Wireless Analyst Jeff Kagan: AT&T is Leader in Connected Car Space

Virtual-Strategy Magazine (press release)

He offers comment on wireless, telecom, Internet, cable television, IPTV and other tech news stories. Kagan is known as a Technology Analyst, Tech Analyst, ...

### SKT, KT promote patent licensing

Korea Times

Given the increased availability of HEVC technology for IPTV, smartphones, televisions, notebooks, cameras to other video equipment, KT spokeswoman Lee ...

### UK lags behind Spain & Germany on smart TV adoption

IPTV News

More than 40% of broadband households in Germany and Spain own a smart TV, while UK adoption lags behind at only 33%, according to new European ...

### Netflix announces first original movie

IPTV News

It's been anticipated for some time, but Netflix has finally revealed details of its first original movie. Crouching Tiger, Hidden Dragon: The Green Legend, the next ...

### Foxtel Play finally coming to Xbox One

CNET

The subscription IPTV service from Foxtel is making the jump to Xbox One after a ... Foxtel Foxtel has "formalised plans" to offer the Foxtel Play IPTV subscription ..