

## Aug. 14, 2014, Daily News

Thursday, 14 August 2014

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### Foxtel slashes prices for video on demand

The Australian

... by reduced churn, the proportion of customers who cut ties with the service during the period, and increased uptake of internet television services (IPTV).

### YouTube named best ad platform for World Cup

IPTV News

YouTube was the most effective World Cup advertising platform, according to Voxburner's latest research, which examines the lasting impact of brands at the ...

### YOU On Demand Reports 2014 Q2 Results

Wall Street Journal

... commented, "During the first half of 2014 we successfully pivoted the Company's strategy and its resources to prioritize our IPTV, OTT and Mobile platforms.

### Industry Analyst Jeff Kagan on CenturyLink Prism IPTV Showing ...

PR Web (press release)

IPTV is one of the big and relatively new growth opportunities the nations local phone companies now offer. AT&T Uverse, Verizon FiOS and CenturyLink Prism ...

### France telecom market including mobile and fixed ...

WhaTech

... and offering additional value-added-services, such as Web hosting, personal and business cloud applications, email and IPTV to build on access revenue.

### Omniscreen enterprise video signage launch kicks goals at ...

CMO

Specialist IPTV systems integrator focusing on service providers and enterprises. CombiTel offers unmatched value to its clients based on its unique mix of skills ...

### Huawei, Telekom Malaysia announce access technology ...

Telecom Lead

... copper wires, TM can make efficient use of resources, quickly implement bandwidth strategies, and launch additional new services, including IPTV and HDTV.