

Aug. 10, 2014, Daily News

Sunday, 10 August 2014

Last Updated Monday, 11 August 2014

Telstra unveils live-experience stadium strategy

The Australian

Telstra wants to drive more fans to its portfolio of apps, websites and IPTV (TV via internet) channels to generate larger subscription and advertising revenues for ...

Library Thank You

Waterloo Cedar Falls Courier

A hearty thank you goes to Dan Wardell with IPTV and College Savings Iowa 529 plan for including us in his great reading road trip this summer. He didn't have ...

Smartphone subsidy info goes online Oct. 1

Korea JoongAng Daily

They have introduced discounts for group monthly plans for families or those who bundle mobile phone, Internet and IPTV services. LG U+, the nation's ...

BH Telecom provides discounts on TV sets with IPTV packages

Telecompaper (subscription)

Bosnian operator BH Telecom has launched a promotion for customers of its Moja TV packages. All those signing up for the IPTV service will be able to benefit ...

FPT Telecom expands TV service offering

Telecompaper (subscription)

FPT Telecom's IPTV subscribers can now watch movies on demand (VOD) in HD, as well as access 5.1 audio, a film store, and listen to music via the nhacso.net ...

2/3 US teens prefer to surf web while watching TV

IPTV News

According to a new study by Nielsen charting the burgeoning influence of social media on TV viewing habits, a quarter of viewers reported that they were more ...

North American OTT market forecast to grow 21% in 2014

IPTV News

Consumer use of subscription video-on-demand services, such as Netflix and Hulu, will be the biggest driver in "over-the-top"; video revenues growing 21% this ...

North America Coaxial Cable Market Is Expected To Reach USD 3.1 ...

RF Globalnet (press release)

Due to growing number of IPTV and internet service providers through the estimated period, the overall segment is expected to maintain its dominating position