

July 11, 2014, Daily News

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Last Updated Saturday, 12 July 2014

Cogeco's decision to drop IPTV project cuts profit

CED

Cogeco Cable has abandoned an IPTV project for its Canadian operations after failing to meet performance expectations, resulting in a \$32.2 million writedown ...

Telstra loses CMO, media boss as Buckman quits

The Australian-by Lara Sinclair

“Mark’s success as CMO led to the expansion of his portfolio and responsibilities in 2013 when he was appointed Head of Digital Media and IPTV in addition to ...

Title: Head of pay TV content, TalkTalk

TBI Vision-11 hours ago

We’re a hybrid platform, licensing content for linear IPTV, DTT free-to-air and video-on-demand to bring our customers a wide variety of content and the flexibility ...

When the Dust Settles OTT TV Could be Good for Everyone

VizWorld.com-by Dean Meyers

... researchers like Accenture and ABI Research note that folks are simply shifting their spending from the cable bill to IPTV services and often spend even more ...

Swiss TV24 adds live sports

Broadband TV News

... interest service with news, series, movies, sports, documentaries and reportages can be received in Switzerland on cable, IPTV and internet TV platforms.

Telstra to boost Adelaide Oval connectivity

SportsPro Media

The venue will house Telstra’s IPTV solution, with over 1000 screens to be installed around the ground, which will show replays and allow fans to order ...

Home TV nets top choice for watching sports content

Rapid tv news

“The popularity of sports consumption over IPTV and mobile devices is increasing,” commented Richard Scott, senior vice president of sales and marketing at ...