

July 9, 2014, Daily News

Wednesday, 09 July 2014

Last Updated Thursday, 10 July 2014

ABOX42, Nordija Team Up for Advanced IPTV

Light Reading

KARLSRUHE, Germany -- ABOX42 (www.abox42.com), a leading provider of OTT DVB, IPTV and Hybrid Smart STBs and services, is partnering with Nordija ...

TM in push to remain competitive in IPTV space

The Malaysian Reserve

Telekom Malaysia Bhd's (TM) new media arm, TM Net Sdn Bhd, is ramping up its efforts to secure more free-to-air providers to remain competitive in the industry ...

ACA urges FCC to make DirectTV and Dish pay regulatory fees

FierceCable

"In contrast, cable operators and IPTV providers will pay a fee of \$1.00 per subscriber in 2014. Yet, the two DBS providers are the second and third largest ...

Over 1/4 US households will have streaming device by 2015

IPTV News-10 hours ago

Parks Associates announced a new report today showing that more than 25% of U.S. households will have a streaming media player by 2015, with continued ...

MobiTV, Amlogic Team On HDMI Dongle

Twice

The white-label streaming stick will offer numerous benefits to help wireless, IPTV, OTT and SDL broadband operators remain competitive in a crowded and ...

Study: net neutrality lacks support from operators & subs

IPTV News

69% of operators and, more surprisingly, 74% of respondents who were not operators (subscribers) think mobile operators should be allowed to offer a fast lane ...

World Cup helps push global ad spend to \$545.40 billion

IPTV News

Advertisers worldwide will spend \$545.40 billion on paid media in 2014, according to new figures from eMarketer. Total media ad spending will increase 5.7%, ...