

June 24, 2014, Daily News

Tuesday, 24 June 2014

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Swisscom personalises linear, catch-up, VOD recommendations

Rapid tv news

... of its legacy and new Android set-top box estate, Swisscom is to introduce personalised recommendations and search capabilities for users of its IPTV service.

Digital Signage Strikes the Right Chord for Philharmonie de ...

Digital Signage Connection

Alegre will install the Tripleplay IPTV system, TripleTV, in the Philharmonic building in the city of Luxembourg during the summer of 2014. In total 65 screens ...

Orange: "OTT services bring new revenue growth opportunities"

IPTV News

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LG Electronics Debuts New Pro:Centric Hospitality TV Series At ...

PR Newswire (press release)

LG's STB-2000 is a new IPTV Set Top Box that brings advanced smart TV functionality to a wide variety of LG and third-party TVs. Also part of the Pro:Centric ...

1bn digital TV homes by year-end

Advanced Television

The number of homes paying for IPTV will more than triple between 2010 and 2014. Global digital TV penetration will reach two-thirds of TV households by ...

Netflix turns to original content, innovative formats to continue growth

FierceOnlineVideo-by Samantha Bookman

A deal with Deutsche Telekom is reportedly in the works that would see Netflix integrated with the carrier's Entertain IPTV service. If true, it would give Netflix ...

Euro-focused Netflix nears deal with Deutsche Telekom

FierceCable

In Germany, if it were not to partner with Entertain, it would compete directly with the IPTV service, as well as Amazon's (NASDAQ: AMZN) Prime Instant Video, ...