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Swisscom plans Netflix competitor

Broadband TV News

Switzerland's domestic telco Swisscom wants to launch a video-on-demand (VOD) service on its IPTV platform Swisscom TV later this year offering movies, ...

Grand River Mutual Signs With Skitter TV to Deliver IPTV Services

IT Business Net

PRINCETON, Mo. and ATLANTA, June 9, 2014 /PRNewswire/ -- Skitter TV, an Atlanta, Ga. based leading provider of converged media services over broadband ...

Sesame Street extends to China on-demand

Kidscreen

Big Bird has a new friend in China. Sesame Street episodes will debut on the country's BesTV's VOD platforms, including IPTV, digital TV and OTT devices.

The internet is changing the definition of television

The Guardian (blog)

It became cable, satellite and internet television (IPTV) with hundreds of channels. Today, viewers can watch football, drama, news and the latest cat video at will ...

HyppTV launches 24-hour dedicated home shopping channel

Telecompaper (subscription)

Telekom Malaysia's IPTV service, HyppTV, has launched TV Direct Showcase, a 24-hour dedicated home shopping channel. TV Direct Showcase features ...

Latest stats reveal waning use of Google Chromecast

IPTV News

New research from Parks Associates reports that usage of Google Chromecasts appears to be declining while adoption of streaming media players has ...

ZTE's new strategy targets mobile, cloud, and Big Data

LightWave Online (press release)

ZTE plans to intensify efforts to develop technologies for cloud-based services such as IPTV and smart cities, as well as data center, storage, virtualization, and ...