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Emerging markets drive Global TV growth

Advanced Television

Although linear TV still generates 90 per cent of the TV revenues, the emergence of OTT services are reshuffling the cards, as IPTV or cable managed networks ...

AT&T Catches a Wave

E-Commerce Times-by Jeff Kagan

It already sells U-verse television, which is IPTV. In the markets where it competes with traditional cable television, it is very strong. In the Dallas area, ...

BBC Sport kicks off on Roku

IPTV News

Roku Inc. today announced the launch of BBC Sport on the Roku streaming platform. BBC Sport brings the latest sporting news, live action and highlights to ...

Romtelecom expands cable with Videoscape

Broadband TV News

... substantially. We look forward to our continued work together.” Romtelecom already operates DTH and IPTV services, both of which use the Dolce brand.

Sunrise grows TV subscriber base by 65.5%

DigitalTVEurope.net

... and said that a 7.1% increase in landline internet revenue to CHF51.3 million was also “primarily attributable to the growth of the IPTV customer base.”.

Comcast, TWC hit rock bottom in customer satisfaction index

Rapid tv news

Viewers are much more dissatisfied with cable TV service than IPTV and satellite service (60 vs. 68). DISH Network may be the lowest-scoring satellite TV ...

Vodafone customers set to get Netflix for nothing

IPTV News

Vodafone is to launch an exclusive mobile promotional partnership with Netflix. The agreement will give Vodafone Red 4G customers in the UK the opportunity ...