

April 28, 2014, Daily News

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KPN: IPTV up, DTT down

Broadband TV News

KPN's IPTV platform saw a growth of 62,000 during to quarter to 1,424,000. However, the company's DTT platform Digitenne and "other subscribers" went down ...

Telefonica's fibre optic free for ADSL subs

Advanced Television

Telefonica is also strengthening its TV content in its IPTV service Movistar TV by securing exclusive rights to Euro 2016 in France and the 2018 World Cup in ...

Magyar Telekom & Ericsson demo LTE-Advanced

IPTV News

Together with telecommunications provider Magyar Telekom, Ericsson has demonstrated LTE Advanced (LTE-A) Carrier Aggregation technology for the first ...

Digital Dilemmas: How do I measure the effectiveness of my digital ...

Marketing

From tablet to mobile to desktop – and to emerging channels such as digital out-of-home, native ad formats and IPTV – there is a fast-growing number of digital ...

Digital Dilemmas: attribution and investment

Marketing

From tablet to mobile to desktop – and to emerging channels such as digital out-of-home, native ad formats and IPTV – there is a fast-growing number of digital ...

LG Uplus net nosedives in Q1

Yonhap News

... business also saw its revenue rise 4.1 percent to reach 769.3 billion won on-year, helped by the rising number of Internet Protocol TV (IPTV) subscribers.

Global events mark World Intellectual Property Day

IPTV News

To mark World IP Day 2014 on Saturday, WIPO (World Intellectual Property Organization) helped facilitate events in dozens of countries around the world.