

April 23, 2014, Daily News

Wednesday, 23 April 2014

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Amazon Prime Instant Video inks major streaming deal with HBO

IPTV News

Amazon.com today announced a content licensing agreement with HBO, making Prime Instant Video the exclusive online-only subscription home for select HBO ...

Study: Tumblr Tops Twitter's Social TV Activity

APP Market-by Richard Kastelein

He's been on advisory boards of TEDx Istanbul, SMWF UK, Apps World, and judged & AIB awards, Social TV Awards Hollywood, TV Connect & IPTV Awards.

TalkTalk enhances VOD bouquet with FilmFlex content

Rapid tv news

... UK ISP TalkTalk has beefed up its video-on-demand (VOD) bouquet in a content deal with TalkTalk that will bring 1,000 on-demand films to the IPTV service.

Netflix announce new Spanish language original comedy

IPTV News

Netflix, the world's leading Internet television network, announced today its first Spanish-language original series, a comedy from director Gaz Alazraki that ...

Globo.com: "We are in a better position to compete with Netflix"

IPTV News

Marcello Azambuja is the director of the online video division at Globo.com, the Internet arm of Organizações Globo, the largest media conglomerate in Brazil.

OTT Video Market Attractiveness Index & 5 Factors Driving ...

SYS-CON Media (press release)

... are pushing telcos to use the Internet rather than IPTV as a platform to provide over-the-top video services. Emerging markets are now seeing a lot of activity.

AT&T and Peter Chernin launch US\$500 million OTT offensive

TBI Vision

AT&T currently operates the US IPTV service U-verse, which has 11.3 million subs, but the move into the OTT is its first in the sector. The telco yesterday reported ...