

April 1, 2014, Daily News

Tuesday, 01 April 2014

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The Worldwide IPTV Subscriber Market, 1Q 2014

MarketWatch

This report finds that the global IPTV subscriber base totaled around 92.7 million in ... Asia Pacific has become the largest IPTV subscriber market in the world, ...

Worldwide IPTV subscriber base hurtles towards 100MN mark

Rapid tv news

The worldwide IPTV subscriber base will likely end Q1 2014 at 92.7 million, with the 100 million mark in sight by the end of the year, according to research by the ...

Telestream Demonstrates Vantage HEVC, 4K, and Cloud Workflows ...

Virtual Press Office (press release)

... cable, VOD, IPTV, multiscreen and OTT. Vantage transcoding products utilize the latest technologies to deliver pristine quality, exceptional processing speeds, ...

Turner Broadcasting appoints BBC's Ian McDonough

IPTV News

Turner Broadcasting today announces the appointment of Ian McDonough to senior vice president and managing director, Northern Europe. He will lead the ...

Twitter announces spate of TV rating partnerships

IPTV News

This week Twitter have declared their intention to bring Twitter TV measurement to even more regions of the world through an expanded partnership with Kantar.

SKY Italia selects Witbe to secure their VoD revenues

IPTV News

Witbe, the next generation quality monitoring company, today announced that Sky Italia, Pay TV leader in Italy, selected their Assets Publication Monitoring ...

Research and Markets: Five Factors Driving OTT Video in Emerging ...

The Herald | HeraldOnline.com (press release)

Third parties like Netflix and Hulu are pushing telcos to use the Internet rather than IPTV as a platform to provide over-the-top video services. Emerging markets ...