

Mar. 31, 2014, Daily News

Monday, 31 March 2014

Last Updated Tuesday, 01 April 2014

Mobile & tablet viewing soars 719%

IPTV News

Ooyala today released its Q4 2013 Global Video Index, which measures the anonymised viewing habits of nearly 200 million viewers in more than 130 countries ...

TM-P1 deal: Analysts cautious of tie up

The Malay Mail Online

“Firstly, TM will very likely bundle its mobile services as part of a heavily discounted quad-play bundle alongside its fibre-broadband, fixed-voice and IPTV ...

Global IPTV subscribers 92.7m

Advanced Television

According to Market Intelligence and Consulting Institute (MIC), the worldwide IPTV subscriber base totaled around 92.7 million, up 23.7 per cent year-on-year in ...

BBC reveals details of Australian premium channel

IPTV News

The BBC have unveiled details of BBC First, which will be available to Australian viewers on Foxtel from August. Launch titles, say the corporation, will include ...

Research and Markets: Emerging Markets Lead IPTV Subscription ...

Business Wire (press release)

The author estimates that the 100-millionth IPTV customer globally came online in November 2013. China, France and the US together account for over half of ...

London Live goes live on UK Freeview

IPTV News

London Live, the first 24 hour entertainment channel devoted exclusively to the Capital, launched today on the Freeview channel 8 slot, along with BSkyB ...

Microsoft and Ooyala announce TV team-up

IPTV News

Ooyala and Microsoft have announced a partnership help develop, promote and accelerate the deployment of next-generation IP video services utilizing ...