

Mar. 5, 2014, Daily News

Wednesday, 05 March 2014

Last Updated Wednesday, 05 March 2014

- Nearly All Agencies Want Online Video, 40% Want Hulu Inventory
 ReelSEO Online Video News-by Christophor Rick
 Perhaps those are the traditional TV ad men that don't want to step into this new-fangled era of jargon like
 OTT, IPTV and TV Everywhere, or perhaps they just ...
- Windows 8.1 Update 1 hits RTM
 PC Pro-by Nicole Kobie
 The idea being 'One' device for all entertainment in your lounge instead of a console, separate blu-ray, IPTV,
 PVR etc. Better than Xbox 720. By mr_chips on 2 ...
- CEA: TV still rules, but digital video enters the mainstream
 Rapid tv news
 ... satellite or IPTV (79%), a significant number of viewers are turning to other sources. Research from the
 Consumer Electronics Association has found that along ...
- Video On Demand (VOD) Market Solutions Report: Market ...
 SYS-CON Media (press release)
 The VOD market is also segmented on the basis of solutions comprising of pay-TV VOD, Internet Protocol
 Television (IPTV), Over-the-Top (OTT) services.
- TV Connect Industry Awards: Best Multiscreen Service
 IPTV News
 LG U Plus, a telecom operator based out of South Korea, currently owned by the LG Group, saw an impressive boom in
 subscribers for its IPTV service ..
- ZTE gains IPTV leadership in VOD, STB, middleware
 Rapid tv news
 Telecoms equipment, network solutions and mobile devices provider ZTE has been ranked No 1 globally in
 three IPTV market segments, according to research ...
- Tulix Systems Launches Cloud Payout System
 IT Business Net
 The company operates its own content delivery network and specializes in complete OTT/IPTV systems. For
 more information, visit www.tulix.com. PTV News