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Big promise in big data as TVbeat secures \$2MN funding

Rapid tv news

... recently rebranded from iptvbeat to reflect its analytical capability across any pay-TV platform, including cable, satellite, VOD and OTT, as well as IPTV.

Solving the digital business conundrum

CIOL

Consumers want anywhere, anytime engagement. There are a growing number of touch points such as mobile, face to face, social, phone, IPTV, etc. 2. Social is ...

MTS confirms Ericsson will build new hybrid TV platform

DigitalTVEurope.net

The platform will support all MTS's existing TV services, including cable, IPTV, OTT, MTS mobile TV and interactive services. Applications supported will include ...

Canada's CTV to Live Stream Academy Awards Via CTV GO App

Hollywood Reporter

They all aim to fend off competition from new IPTV offerings from Telus and BCE and U.S. digital platforms like Netflix Canada. "Our hope is, as we grow, we will ...

Comcast expands Xfinity On Campus rollout to Newton, Mass.

FierceCable-by Steve Donohue

... has launched its Xfinity On Campus service at Lasell College, a small school in Newton, Mass., according to a Web site it has created for the IPTV product.

BBC World News debuts on AT&T U-verse

Rapid tv news

The BBC's global 24 hour news channel BBC World News, currently available on U-verse channels 207 and 1207 in the US, has arrived on AT&T U-verse IPTV ...