

Overpriced Content for ipTV -- A Trend?

Thursday, 19 May 2005

Overpriced Content Exemplified by AP Story

CAMBRIDGE, Mass. - Cable television often boasts that it can deliver esoteric fare suiting nearly any taste. But it could be rendered obsolete by the likes of Bill Eason's hog cooking class.

The North Carolina cook's program - self-described as an "all-day, whole hog class edited down to 45 minutes on how to find, select, prepare and serve whole hog from the man who cooks several hundred per year" - will be available for a \$1.99 download as early as next month on something called DaveTV