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Last Updated Thursday, 16 January 2014

SFR launches Marvell-powered Google Services

STB IPTV News

Customers, who have xDSL can enjoy IPTV services whereas other subscribers can get a bundled SFR TV/OTT experience. The platform is the first ...

Antik Telecom gets broadcasting licence for SmartTV Box Telecompaper (subscription)

It can thus provide the services via its device SmartTV Box, which was not accepted previously as an IPTV service. In its decision from October 2013, ...

Hubee provides FTV's VOD, catch-up TV portal on Freebox Rapid tv news

Hubee has been selected by France Télévisions to provide OTT IPTV technologies to the francetv pluzz catch-up TV portal on Free STB. This portal ...

CES 2014: Advances In Addressable TV AdExchanger.com

The proliferation of DVR services, set-top boxes and IPTV services has created a wealth of data marketers can mine. But the process by which one can ...

Sky launch AdSmart

IPTV News

More than 40 brands, including some of the biggest consumer brands in Britain, have signed up for Sky's new tailored advertising service Sky AdSmart, which ...

Deloitte anticipates huge pay-TV boom

IPTV News-

More than 2.5 million Canadian households will have multiple TV subscriptions, paying for TV through a traditional distributor and at least one other OTT ...

AT&T Awarded Patents on Internet Protocol Television Services

IPWatchdog.com

In recent weeks we've noticed a spike in innovations related to television services and Internet protocol television, or IPTV, systems. That trend continues for ...